

EXECUTIVE INDUSTRY PANEL DISCUSSION



Florida Building Material Association Gulf Atlantic Building Products Expo

Rosen Shingle Creek Resort and Convention Center • 9939 Universal Blvd., Orlando, FL 32819

Thursday, August 23, 2018 from 9:45am to 11:30am in Wekiwa Mtg Rm #1

Hiring, Training and Retaining Employees of the Future

The panel will discuss the past as well as future demands of the market as they relate to growth and then explore ideas on how to create employees of the future.

The Best Panel Discussion in America!

OUR 2018 PANELISTS ARE:



Mark Callender

VP/COO Great Southern Wood Preserving, Inc.

Great Southern Wood is the nation's largest producer of pressure treated lumber. In this role as VP/COO, Mark has a clear view of all the company's activities and operational results, and he has an extensive responsibility for carrying out the company's policies, goals and objectives. Mark has 37 years of experience in this industry – most of that with GSW.



Mitch Lewis

Pres/CEO BlueLinX

Mitch Lewis began his career practicing law, specializing in mergers and acquisitions. Prior to accepting his current role at BlueLinX, Mitch also served as President and Chief Executive Officer of Euramax Holdings, Inc. and President of Amerimax Building Products, Inc. For more than 26 years, Mitch has been a leading executive in the supply industry.



Russ Hallenbeck

CEO Tibbetts Lumber Co., LLC

Russ is a Director and Chief Executive Officer of Tibbetts Lumber Co. LLC and Cox Lumber Ltd. in the Cayman Islands, taking that post in December 2014. Russ began his career in 1987 with the former Cox Lumber Co. until 2006 when the company was sold to The Home Depot. Russ also served as Area Vice President of Florida for ProBuild from 2010 to 2012.



Tony Misura

President Misura Group

Tony has been serving people in the lumber and building materials industry since 1987. He started Misura Group in 2007 after buying the Building Industry Division of Focus Executive Search, the recruiting firm he had been at since 1999. There, he learned the dynamics of the recruiting business from leaders of an established firm and learned how to create a national network of top executives.



Jacqueline Schaffer Shaw

VP/General Counsel Schaffer Assoc.

Specializing in both executive search and organizational strategies since 1992, Schaffer Associates is a management consulting firm dedicated to the building materials industry. As VP Client Development, Jacqueline oversees all new and current client relationships and directs all corporate communications and marketing, including print, public relations, and social media. As General Counsel, she provides legal counsel to the firm with a special focus on employment issues.



Sign Up Today To Get Your Seat!

Contact Betty Askew at the FBMA for registration information. Phone 352.383.0366 or email: betty@fbma.org



Moderated by:

Don Magruder

CEO

Ro-Mac Lumber & Supply, Inc.

ProSales Columnist