

2018 FBMA Summer Education Conference



2018 Summer Education Conference

June 6 - 8

Thursday, June 7 (Continued)

Trap and Skeet Competition

3:30 p.m. to 5:30 p.m.

Whether you are a regular gun enthusiast, an excited beginner or just want to give it a try, this range provides an opportunity to test your shooting skills. It offers the traditional day sports range with instructors. The Game of Trap, a single machine throws targets while you advance around the stations set in a semi-circle pattern on the range.



Prizes will be awarded!

Host Reception

6:30 p.m. to 7:00 p.m.

Sunset Dinner

7:00 p.m. to 9:00 p.m.

The reception and sunset dinner will be held at Mission Inn's Marina Del Ray on the water. Enjoy a night of live music and great food with friends, customers and competitors. Who knows? You might want to put your dancing shoes on!



Friday, June 8

Everett Cupit Memorial Golf Tournament

Registration 8:00 a.m.

Everett Cupit Memorial Golf Tournament

8:30 a.m.

Awards Lunch

1:00 p.m.

Built in 1917, El Campeon includes fairways lined with mature oaks and 85 ft. course elevation changes. This classic layout tests a player's shot making abilities over all 18 holes. **Rated #1 in Florida and #2 in the U.S. by Golf Advisor!**



Mission Inn Resort & Club
10400 County Road 48
Howey-in-the-Hills, FL 34737

To make hotel reservations and receive the \$139 room rate, call 800.874.9053 by May 14, 2018.

2018 FBMA Summer Education Conference

Wednesday, June 6

FBMA Board of Directors Meeting

1:00 p.m. to 5:00 p.m.

Host Cocktail Reception

6:00 p.m. to 6:30 p.m.

Dinner

6:30 p.m. to 8:30 p.m.

Thursday, June 7

Continental Breakfast

9:00 a.m. to 9:30 a.m.

**Contented Cows Give Better Milk:
Your People...Your Profit**

(Presented by Richard Hadden, CSP)

9:30 a.m. to 11:30 a.m.

Creating a focused, engaged, and capably led workforce is one of the best things any business--large or small--can do for its bottom line. In this fun, high-content session, Richard will help you discover the bottom line value of Employee Engagement and provide practical lessons to achieve it.

You'll receive more than a dozen very specific "assignments" - things you can take back to work and apply right away, to attract better talent, retain people longer, and perhaps most importantly, increase the willing contribution each team member makes to your business's success.

Among other lessons, you will learn:

- * All about Employee Engagement: What is it? Why do I want it? How do I get it?
- * The bottom line value of your reputation as an employer.
- * How to hire the best, and keep them.
- * What matters more than pay and benefits.
- * How to increase loyalty and commitment.
- * How to lead a multigenerational workforce, and why complaining about millennials is fruitless.
- * The difference between engagement and satisfaction at work.
- * How to show you care, without coddling.

Richard Hadden is an author and workplace expert with a focus on Leadership and Employee Engagement. He is co-author of the popular "Contented Cows" leadership book series, and the book *Rebooting Leadership*. His latest book is *Contented Cows STILL Give Better Milk*. He has appeared on CNN and MSNBC, and his work has been featured in the Wall Street Journal, Business Week, and Inc. Magazine.



Buffet Lunch

11:30 a.m. to 12:30 p.m.

**From Distracted to Productive
Finding Your Focus in Today's Increasingly Interrupted World**
(Presented by Randy Dean)

12:30 p.m. to 2:30 p.m.

E-mail. Texts. Interruptions. Project Transitions. Office Clutter. Smart Phones and Apps! Social and Other Media. Even Family and Friends. These key distractions sometimes make it almost impossible to get anything done. It sometimes seems like there is always SOMETHING getting in the way of what you really need to do. But with some forethought and effective strategies, as well as some personal discipline, it is more than possible to find your focus once again, even in a hyper-distracted world. As a matter of fact, those using these strategies will have a long-term competitive advantage -- both professionally and personally. In this new program by popular time & tech management speaker Randy Dean, we'll look at each of these key areas of distraction and define strategies for enhancing long-term focus, productivity, and performance. We'll share "game plan" ideas for getting and keeping your distractions under control, and finding critical "focused productivity" time each and every day, leading to not only performance but also clarity of mind and purpose.



Randy Dean, the "E-mail Sanity Expert"® is a professional speaker and expert on time & e-mail management, effective organization, and the related use of technology. For more than 20 years, Randy has been leading training and speaking programs for major corporate, university, association, and government audiences. The author of the recent Amazon bestseller, *Taming the E-mail Beast*, he has led programs for thousands of satisfied and inspired students, managers, and professionals on being more productive with their time and life.

Schedule continued on next page.

THANK YOU TO ALL OUR SPONSORS!

